



by



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## PRESS RELEASE

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### 7-Eleven Japan identifies Wattway as one of the technologies of the future intended for use at its stores

As part of its search for new technologies to use at its locations in Japan, 7-Eleven Japan, a convenience store company, has identified the Wattway solar road developed by Colas as one of the innovations of the future that could be used at their sales outlets.

To promote this technology to its customers and employees, a section of Wattway was installed in front of a flagship store located at the entrance to the headquarters of 7-Eleven Japan in Tokyo.

The project was unveiled and inaugurated on December 6, 2017, in the presence of Mr. Hiroshige SEKO, Minister of Economy, Trade and Industry of Japan, Mr. Laurent PIC, Ambassador of France to Japan, Mr. Kazuki FURUYA, President of 7-Eleven Japan, Mr. Etienne GAUDIN, Wattway Manager, and Mr. Pierre MUSTIERE, CEO of Bouygues Asia.

The 7-Eleven flagship store features 58 cutting-edge technologies aiming to reduce environmental impact, improve employees' work environment and foster a better customer experience. The goal of 7-Eleven is to experiment with these technologies and select those that will be deployed in all of its stores.

The promotion of Wattway in Japan, as embodied in the new section, was made possible by the on-site support of Bouygues Asia, a wholly-owned subsidiary of Bouygues SA, the Bouygues Group's parent company, which also holds Colas.

Thanks to 7-Eleven Japan's initiative and the new section in Tokyo, Wattway has made its first foothold in Asia.

[wattwaybycolas.com](http://wattwaybycolas.com) | [@WattwaybyColas](https://twitter.com/WattwaybyColas)

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#### About The Colas Group ([www.colas.com](http://www.colas.com)):

Colas, a subsidiary of the Bouygues Group, is a world leader in the construction and maintenance of transport infrastructure, aiming to meet the challenges of mobility, urban development and environmental protection. With 57,000 employees in more than 50 countries on five continents, the Group performs some 80,000 projects each year via 800 construction business units and 2,000 material production units. In 2015, consolidated revenue at Colas totaled 12.0 billion euros (49% outside of France). Net profit attributable to the Group amounted to 234 million euros.

#### About Wattway ([www.wattwaybycolas.com](http://www.wattwaybycolas.com)):

Designed to provide a second function to roads by enabling them to produce solar energy, Wattway is a COP21 award-winning Colas innovation. The fruit of five years of joint R&D with the French National Solar Energy Institute, Wattway has now entered into an experimental phase to determine usages via a series of trial sites.

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#### WATTWAY PRESS SERVICES

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