

PRESS RELEASE

Magny-les-Hameaux, August 31, 2020

Wattway powers Mobilypod connected bike shelter by Nielsen Concept

Wattway and Nielsen Concept, a Nantes, France-based start-up, have signed a partnership that provides an answer to a problem posed by the development of soft mobility.

Nielsen Concept has designed a secure, intelligent Mobilypod bicycle shelter that is powered with green electricity thanks to a Wattway Pack comprising 3 trafficable photovoltaic panels. The Wattway solution, which produces, supplies and stores renewable energy locally to provide power autonomy to roadside equipment, makes it possible to charge electrically assisted bicycles or scooters, and even a compressor to inflate tires. The number of Wattway panels can be changed if energy needs increase.

Inside a recycled shipping container that has been transformed into a bicycle shelter (300-man hours in disabled and social integration workshops), other services are offered to cyclists, such as the rental of secure lockers and a repair station for the bikes.

Cyclists can access the bicycle shelter 24 hours a day via a mobile application that allows the Mobilypod to be opened. The application will also collect data, such as the number of kilometers traveled in replacement of public transport or a private car, in order to calculate the amount of CO2 saved by using the bicycle.

Mobilypod won the **Monde Cities 2020 Urban Innovation Prize** in the "Mobility" category as well as the **2020 SNCF Gares et Connexions Challenge** to facilitate soft mobility around stations.

About Wattway Pack: Wattway is a Colas Group innovation that provides a second functionality to paved surfaces by producing solar energy. After a series of in-situ trial projects, Wattway now offers turnkey solutions to autonomously power electrical equipment near roadways.

About Nielsen Concept:

Nielsen Concept has designed Mobilypod, the ultra-secure, multiservice connected bicycle shelter for businesses, communities and transport operators. Our credo: getting people to use cycling as a means of daily transport by removing one of the main obstacles: fear of theft. What's special about us? Our responsible, supportive production method!

PRESS RELATIONS:

WATTWAY: Stéphanie CHAUMONT - stephanie.chaumont@colas.com - + 33 6 69 76 05 28

NIELSEN CONCEPT: Nicolas SALMON – contact@nielsenconcept.com - + 33 6 30 26 59 47